Kyle Adams

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Education

New York University Abu Dhabi   **Abu Dhabi, UAE**
BA in Interactive Media, Minors in Anthropology and Arts Practice   2023

University of Utah   **Salt Lake City, Utah**
Full Stack Web Development   2020

Work Experience

B&H Photo   NY, NY
Web Content Operations Associate   March 2024 to Present

- Delegated content revitalization tasks across 10 internal teams.
- Worked with vendors such as Sony, Samsung, Arri, Fujifilm, and Apple to optimize web listings.
- Managed 20,000 individual tickets per year reducing ticket response time from 5 months to under 1 week.

Pink Olive   NY, NY
Gift Selling Specialist   November 2023 - April 2024

- Managed daily operations and merchandising for Boutique gift store in NYC's West Village.
- Trained new team members on customer relations and operational best-practices.

New York University (NYUAD)   Abu Dhabi, UAE
Senior Researcher — Installation Technician   August 2021 - June 2023

- Lead a team of researchers to design, test, and construct museum-quality multimedia installations.
- Skills: Assembly, Hand Tools, Mechanics, Power tools, Debugging, Soldering, Electronics, physical and computer debugging, CNC, Machine Shop usage

Louvre Museum   Abu Dhabi, UAE
Interactive Media Installation Developer   September 2022 - March 2023

- Designed, produced, and showcased a participatory installation/workshop with digital elements which was showcased alongside the main gallery at the Louvre Abu Dhabi Museum.

Velvet Financial Services   Salt Lake City, Utah
Lead Frontend Web Developer   January 2021 - February 2022

- Worked directly with the CEO of a FinTech startup to develop a compelling marketing website on a headless CMS using React.js, Next.js, Vercel, Lottie Animation, and several other applications.
- Designed and tested web analytics system to report on key performance indicators.
- During my tenure as a leading operator, the team at Velvet raised over 5 million dollars in seed funding and became the youngest ever owners of a broker dealer company.

Chargeback (Now Sift)   Salt Lake City, Utah
Marketing Assistant   May 2019 - August 2019

- Performed lead generation, client outreach, and data validation/analytics tasks at a fast-growing FinTech startup providing a payment dispute management SaaS platform for Fortune 500 clients.

Skills

Marketing: Writing, Hubspot, Shopify, Runit, Wordpress, Jira, Unix, Excel, KPIs, Google Suite, Microsoft Suite.
Interactive Media: Robotics, Arduino, CNC, OpenFrameworks, Processing, Cloud/SaaS software
Design: Solidworks, OnShape, Adobe Photoshop, Illustrator, InDesign, Davinci Resolve
Web Development: Ruby on Rails, React, JavaScript, C++, Github, SQL, HTML, CSS, REST, Java